



free festival to have fun learning science!  
[www.stpetescifest.org](http://www.stpetescifest.org)

## St. Petersburg Science Festival: Exhibitor Guidelines

On Saturday, October 19, 10am-4pm, exhibitors will represent the 3<sup>rd</sup> Annual St. Petersburg Science Festival. The public will interact with you rather than the festival organizers. This is your opportunity to promote science and your organization's mission.

Thank you very much for participating. We hope you have a wonderful festival experience!

- Exhibitor check-in will begin at 7:30 am at the below address. Please drive up to the circular driveway at the main entrance to unload your vehicle. Volunteers will be available to assist you. ***Please plan to arrive at Harbor Hall at or before your assigned set-up time.***

USF St. Petersburg  
Harbor Hall  
1000 3rd Street South  
St. Petersburg, FL 33701

- Free parking has been reserved in the parking lot located on the south side of Harbor Hall. ***Please bring your permit to show to the parking lot monitor.*** When the lot fills to capacity, the volunteer parking lot monitor will direct you to park across the street.
- Please be aware that 3<sup>rd</sup> Street South will be closed beginning at 7:30 am and ending at 4pm, as it will be part of the festival site this year. A number of large vehicles (semi-trucks, etc.) will be loading in between 7:30-8:00am. Also, 11<sup>th</sup> Street South will be under construction. Please plan to approach Harbor Hall from 3<sup>rd</sup> Street South and 12<sup>th</sup> Avenue South.
- Each exhibitor will receive via email a suggested set-up time, a site map, and your exhibit #. Set-up times were scheduled in order to help alleviate bottleneck during the busy hours of exhibitor set-up, but please allow ample time on Saturday morning to arrive and park, particularly if you need assistance transporting equipment to your exhibit site.

- The City of St. Petersburg will have motorized carts (mules) available to transport you and your equipment to your exhibit site, where volunteers will help you set up your exhibit.
- We ask that exhibits be fully set up before the opening ceremonies and Kick-Off Experiment at 10am. You are welcome to participate in the opening ceremonies the festival entertainment stage in Poynter Park.
  - Exhibits will open at 10:15am, immediately after the experiment.
- A water hose will be available along the northern side of the site at Davis Hall and to the right of the front entrance to Harbor Hall.
- All exhibitors will be provided space under a tent as well as an 8' table and 2 chairs unless you made requests via the registration form.
- Cold water fountains and restrooms are located at USF St. Petersburg in Davis Hall with additional restrooms opposite Coquina Hall. Restrooms are also available in Harbor Hall.
- Exhibitors are welcome to take a break in the Harbor Hall Exhibitor Lounge, which will have bottled water and light snacks available.
- Beverages, snacks, and lunch will be available for purchase on the festival site from 8 food trucks, St. Pete Concessions, and USF St. Petersburg, as well as nearby sandwich and coffee shops including Bayboro Tavern, The Grind, and Barnes & Noble Starbucks.
- At 4pm the motorized carts will start transporting exhibitors and equipment to Harbor Hall where you may bring your vehicle for loading.
- Please join us at the prelude to the St. Petersburg Science Festival on Friday, October 18 at The Ale & Witch Witches BBQ Den in downtown St. Petersburg from 5-7pm. Meet your fellow exhibitors and enjoy a discounted BBQ buffet ...

Thank you again for your contribution to the St. Petersburg Science Festival. Our goal is to develop the festival into an annual community tradition, and we look forward to continuing our exhibitor partnerships in the future.

Any questions should be directed to [info@stpetescifest.org](mailto:info@stpetescifest.org)

Any logistics questions regarding oversize vehicle, airplane, and boat load-in should be directed to [Allen.loyd@earthlink.net](mailto:Allen.loyd@earthlink.net)