

Festival Recognition	Platinum \$100,000	Gold \$50,000	Silver \$25,000	Copper \$10,000	Krypton \$5,000	Titanium \$2,500
Top billing on festival materials	•					
Opportunity to appoint a member to the Festival Steering Committee	•	•				
Print Material Recognition*						
Logo on Festival T-shirt	•	•	•			
Logo placement on print materials including postcards, event calendars, flyers, and posters	•	•	•			
Text recognition on print materials including postcards, event calendars, flyers, and posters				•	•	•
Recognition on the Festival Website						
Logo recognition on official Festival homepage	•	•	•			
Listing on official sponsor page of event website with logo recognition and link	•	•	•	•	•	•
Recognition in the Festival e-Newsletter						
Logo recognition on Festival e-newsletters	•	•	•			
Text recognition on Festival e-newsletters				•	•	•
Exclusive "Sponsor Highlight" in one Festival e-newsletter	•	•	•			
Carnival Day Venue Recognition*						
Logo placement on main Carnival Stage	•	•	•			
Logo placement on all Carnival signage	•	•	•			
Text recognition on all Carnival signage				•		
Customized exhibit space	•	•				
Preferred exhibitor space			•	•	•	•
Free training and support for interested researchers/staff in creating hands on, accessible activities for the Carnival	•	•	•	•	•	•
Recognition in Public Relations, Marketing, and Media*						
Recognition in print advertisements	•	•	•			
Opportunity for a quote or listing in press releases	•					
Name listing in all press releases and public relations efforts	•	•	•	•	•	•
Invitation to media events	•	•	•	•	•	•
Speaking opportunity at press conferences	•					
General Event Recognition and Benefits						
Tickets to private sponsor events	16	12	10	9	6	4
Reserved tickets to select high profile events	•	•	•	•	•	•
Additional Institutional Benefits						
Outreach opportunities for staff/students	•	•	•	•	•	•
Opportunity to host a signature event within the Festival	•	•				
Additional tailored benefits may be mutually agreed upon	•	•	•	•	•	•

*Sponsor benefits subject to change.

For more information about sponsorship opportunities, please call: 215.448.1351 or e-mail dsullivan@fi.edu.