NC STEM CENTER CALENDAR

www.ncstemcenter.org

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**Launch Date:** June 2014

**Region:** Focused primarily on North Carolina

**Estimated audience:** NC STEM Center has had approximately 23,000 unique visitors since it was launched in June 2014

**Number of events posted since launch:** 147

**Platform:** WordPress (EventON calendar plug-in)

**Staffing:** NC STEM Center has two consultants, one contracted for 20 hours per month to provide content updates, and the other as-needed to provide technical updates.

**Promotion:** Calendar events are promoted through the web site, social media, a bi-monthly electronic newsletter and other cross postings.

**NOTES:** NC STEM Center ([www.ncstemcenter.org](http://www.ncstemcenter.org)) serves as a one-stop shop for resources, information and activities serving North Carolina. In addition to its calendar function, the site provides a comprehensive, searchable database of hundreds of resources that advance science and mathematics education in North Carolina communities. These resources are catalogued by topic, location, group targeted, and other criteria.

[www.ncstemcenter.org](http://www.ncstemcenter.org) includes a number of other useful resources, including funding resources and job announcements, links to funding resources and links to other national databases.

The Web site serves as home for the The NC STEM Learning Network, a project of the NC Science, Mathematics and Technology Education Center, in collaboration with the N.C. Department of Public Instruction, N.C. Community College System, UNC General Administration, Battelle Memorial Institute, and others.

Comments from Mark:

*NC STEM Learning Network has a calendar, and utilizes WordPress’s calendar option, Event On! We wish we had technology to merge with others and draw down information. It would be*
helpful to have a seamless migration of info, and share on both sources. As it is now, people manually enter the info or resources. We want to be a single source in the state and then farm out the information on various events. We want to be the #1 online source of info. Our web developer is based in Colorado, and we are looking for plug-ins via WordPress that allow seamless integration with other calendars. The NC STEM Portal has been in place for two years. The time commitment for staff to input info is a big issue. Our goal is to get info out to a diverse and wide audience, and to have links to other sites for local events. But what we really want to be is a PORTAL.