Cambridge Science Festival
Carnival Survey

1. How would you rate today's event overall?  
   ○ Poor  ○ Fair  ○ Good  ○ Very good  ○ Excellent

2. How successful was today's event at:  
   | Making you more interested in science? | Not at all successful | A little successful | Somewhat successful | Very successful | Extremely successful |
   | Making science-learning fun and enjoyable? | Not at all successful | A little successful | Somewhat successful | Very successful | Extremely successful |
   | Helping you learn something new about science? | Not at all successful | A little successful | Somewhat successful | Very successful | Extremely successful |

3. How did you hear about The Cambridge Science Festival?  (Check all that apply.)  
   ○ Word of mouth  ○ Radio  ○ TV  ○ Newspaper  ○ Postcard / Flyer / Poster / Banner  
   ○ Through school  ○ Through work  ○ Festival website / e-mail  ○ Other websites (news, local event listings)  
   ○ Social Network Website (e.g. Facebook, Twitter)  ○ Other Festival related program

4. Other than The Cambridge Science Festival, how frequently have you attended other science events or visited science centers (museums, aquariums, zoos, etc.) in the past year?  
   ○ Not at all in the past year  ○ Once in the past year  ○ 2 to 3 times in the past year  ○ More than 3 times in the past year

5. Did you interact with a science professional as a part of today's event?  
   ○ Yes  ○ No  ○ I'm not sure

6. Before today, how many times in the past year have you had the chance to interact with a science professional?  
   ○ Not at all in the past year  ○ Once in the past year  ○ 2 to 3 times in the past year  ○ More than 3 times in the past year

7. As part of today's event, did you complete an activity where you got to handle and manipulate materials in order to learn about science?  
   ○ Yes  ○ No  ○ I'm not sure

8. Your gender  
   ○ Male  ○ Female

9. What is your zip code?  
   ______________________

10. Your age group  
    ○ < 14  ○ 15 – 17  ○ 18 – 24  ○ 25 – 34  ○ 35 – 44  ○ 45 – 54  ○ 55 – 64  ○ 65+

11. Your race / ethnicity  (Check all that apply.)  
    ○ American Indian or Alaska Native  ○ Asian  ○ Black or African American  
    ○ Hispanic or Latino  ○ Native Hawaiian or Other Pacific Islander  ○ White or Caucasian  
    ○ Mixed  ○ Other; please describe: ________________________________

12. What is the highest degree you have earned?  
    ○ Less than High School  ○ High School  ○ Associates / 2-year  ○ College / 4-year  ○ Master's  ○ Ph.D. / Professional

13. Did you attend the Festival:  (Check all that apply.)  
    ○ On your own  ○ With friends  ○ With your spouse  ○ With family  ○ With children; list ages here ____________________

Time spent at the Carnival: ___________