1. Did you know that today’s event is part of the North Carolina Science Festival? □ Yes □ No

   If yes: Have you attended any other Festival events this year?
   □ Yes □ No, but plan to □ No

2. How engaging was today’s event? □ Not at All □ A Little □ Generally □ Very □ Extremely

The next items ask you about STEM, which stands for Science, Technology, Engineering, and Math.

3. To what extent did today’s event …
   Not at all □ Only a little □ Some □ Quite a bit □ A great deal

   Make STEM learning fun □ □ □ □ □
   Help you learn something new about STEM □ □ □ □ □
   Make you aware of the STEM in your daily life □ □ □ □ □
   Teach you about STEM careers in NC □ □ □ □ □

4. Some Festival events feature science professionals who work in a job focused on STEM and/or teach one of these subjects. As part of today’s event did you…
   □ Yes □ No □ Not Sure
   Hear a science professional talk about his/her work?
   Do an activity with a science professional?

5. Has today’s event inspired you to…
   Yes □ Not □

   Talk about the Festival with others □ □
   Look for information on something you learned about at the Festival □ □
   Take part in activities related to what you learned about at the Festival □ □
   Attend next year’s Festival □ □

6. What is the primary reason that you attended today’s event? (Check ONLY ONE.)
   □ General interest in science □ Seemed like an important event to attend
   □ Specific interest related to profession or hobby □ Entertainment/recreation
   □ Wanted to bring my family or friends □ Other; please explain:

7. How would you rate today’s event overall? □ Poor □ Fair □ Good □ Very Good □ Excellent

   Why did you pick that rating?

Turn the page ➔
8. Which of the following things do you do: (Check all that apply.)
- Go to science museums, aquariums, zoos, etc. at least once a year
- Watch science TV programs, read science books, or visit science Web sites at least once a month
- Work in a science, technology, engineering, or math field
- Study a science, technology, engineering, or math field
- Participate in hobbies that involve science (e.g. astronomy, chess, geocaching, building models)

The North Carolina Science Festival has a goal to serve all members of our population across the entire state. Please answer the following questions to help us track our progress.

9. Are you attending the festival with one or more children age 18 or younger?
- Yes  
- No

10. Are you:
- Male
- Female

111. How old are you?
- <14
- 15-17
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+

12. What is the highest degree you have earned?
- Less than High School
- Associates/2-year
- Master’s
- High School
- College/4-year
- Ph.D./Professional

13. What is your race/ethnicity?
- American Indian or Alaska Native
- Hispanic or Latino/a
- Asian
- Native Hawaiian or Other Pacific Islander
- Black or African American
- White or Caucasian
- Other; please describe:

14. What is your ZIP code? ______________________

THANK YOU!