

Name of event: _____
Location: _____

Date: _____
Time spent at event: _____



Survey of Festival Attendees

1. Did you know that today's event is part of the North Carolina Science Festival? Yes No

If yes: Have you attended any other Festival events this year?

Yes No, but plan to No

2. How engaging was today's event? Not at All A Little Generally Very Extremely

The next items ask you about STEM,
which stands for Science, Technology, Engineering, and Math.

3. To what extent did today's event ...	Not at all	Only a little	Some	Quite a bit	A great deal
Make STEM learning fun	<input type="checkbox"/>				
Help you learn something new about STEM	<input type="checkbox"/>				
Make you aware of the STEM in your daily life	<input type="checkbox"/>				
Teach you about STEM careers in NC	<input type="checkbox"/>				

4. Some Festival events feature science professionals who work in a job focused on STEM and/or teach one of these subjects. As part of today's event did you...

Hear a science professional talk about his/her work?

Yes No Not Sure

Do an activity with a science professional?

Yes No Not Sure

5. Has today's event inspired you to...	Yes	Not Really
Talk about the Festival with others	<input type="checkbox"/>	<input type="checkbox"/>
Look for information on something you learned about at the Festival	<input type="checkbox"/>	<input type="checkbox"/>
Take part in activities related to what you learned about at the Festival	<input type="checkbox"/>	<input type="checkbox"/>
Attend next year's Festival	<input type="checkbox"/>	<input type="checkbox"/>

6. What is the *primary reason* that you attended today's event? (Check ONLY ONE.)

General interest in science

Seemed like an important event to attend

Specific interest related to profession or hobby

Entertainment/recreation

Wanted to bring my family or friends

Other; please explain:

7. How would you rate today's event overall? Poor Fair Good Very Good Excellent

Why did you pick that rating?

8. Which of the following things do you do: (Check all that apply.)

- Go to science museums, aquariums, zoos, etc. at least once a year
- Watch science TV programs, read science books, or visit science Web sites at least once a month
- Work in a science, technology, engineering, or math field
- Study a science, technology, engineering, or math field
- Participate in hobbies that involve science (e.g. astronomy, chess, geocaching, building models)

The North Carolina Science Festival has a goal to serve all members of our population across the entire state. Please answer the following questions to help us track our progress.

9. Are you attending the festival with one or more children age 18 or younger?

- Yes No

10. Are you: Male Female

11. How old are you? <14 15-17 18-24 25-34 35-44 45-54 55-64 65+

12. What is the highest degree you have earned?

- Less than High School Associates/2-year Master's
 High School College/4-year Ph.D./Professional

13. What is your race/ethnicity?

- American Indian or Alaska Native Hispanic or Latino/a
 Asian Native Hawaiian or Other Pacific Islander
 Black or African American White or Caucasian
 Other; *please describe:*

14. What is your ZIP code? _____

THANK YOU!