Cambridge Science Festival
Event Attendee Survey

1. What are your reasons for attending today’s event? (Check all that apply.)
   ○ Interested in specific subject
   ○ Interested in science in general
   ○ To bring children to the event
   ○ Entertainment
   ○ Came as a part of a group
   ○ School trip
   ○ Other; please state: ____________________________________________

2. How would you rate today’s event overall?  ○ Poor  ○ Fair  ○ Good  ○ Very good  ○ Excellent
   Please explain your rating: __________________________________________

3. How successful was today’s event at:

   Not at all successful  A little successful  Somewhat successful  Very successful  Extremely successful
   Making you more interested in science?  ○  ○  ○  ○  ○
   Making science-learning fun and enjoyable?  ○  ○  ○  ○  ○
   Helping you learn something new about science?  ○  ○  ○  ○  ○
   Encouraging you to seek out more activities like this in the future?  ○  ○  ○  ○  ○

4. How did you hear about The Cambridge Science Festival? (Check all that apply.)
   ○ Word of mouth  ○ Radio  ○ TV  ○ Newspaper  ○ Postcard / Flyer / Poster / Banner
   ○ Through school  ○ Through work  ○ Festival website / e-mail  ○ Other websites (news, local event listings)
   ○ Social Network Website (e.g. Facebook, Twitter)  ○ Other Festival related program
   ○ Other; please state: ____________________________________________
   ○ I did not know this event was part of The Cambridge Science Festival

5. Other than The Cambridge Science Festival, how frequently have you attended other
   science events or visited science centers (museums, aquariums, zoos, etc.) in the past year?
   ○ Not at all in the past year  ○ Once in the past year  ○ 2 to 3 times in the past year  ○ More than 3 times in the past year

6. Did you interact with a science professional as a part of today’s event?  ○ Yes  ○ No  ○ I’m not sure

7. Before today, how many times in the past year have you had the chance to interact with a science professional?
   ○ Not at all in the past year  ○ Once in the past year  ○ 2 to 3 times in the past year  ○ More than 3 times in the past year

Please turn page over >
8. As part of today’s event, did you complete an activity where you got to handle and manipulate materials in order to learn about science?  
   ○ Yes  ○ No  ○ I’m not sure

9. If you had to choose three words to describe your experience today, what would they be?  
   _____________________  _____________________  _____________________

10. Will you plan to participate in Cambridge Science Festival events again next year?  
   ○ Yes  ○ No  ○ Maybe

11. Do you have any suggestions for next year’s festival?  
   ____________________________________________________________  
   ____________________________________________________________  
   ____________________________________________________________

A few final questions about you:

12. Your gender  ○ Male  ○ Female


14. Your race / ethnicity (Check all that apply.)  
   ○ American Indian or Alaska Native  ○ Asian  ○ Black or African American  
   ○ Hispanic or Latino  ○ Native Hawaiian or Other Pacific Islander  ○ White or Caucasian  
   ○ Mixed  ○ Other; please describe: __________________________________________

15. What is your zip code? ______________________

16. Do you or anyone in your family study or work in a science-related field?  ○ Yes  ○ No

17. What is the highest degree you have earned?  
   ○ Less than High School  ○ High School  ○ Associates / 2-year  ○ College / 4-year  ○ Master’s  ○ Ph.D. / Professional

18. Did you attend the Festival: (Check all that apply.)  
   ○ On your own  ○ With friends  ○ With your spouse  ○ With family  ○ With children; list ages here ______________________

Thank you for participating in this survey!