

Event location: _____ Date: _____



Cambridge Science Festival

Event Attendee Survey

1. What are your reasons for attending today's event? (Check all that apply.)

- Interested in specific subject Interested in science in general Came as a part of a group
 To bring children to the event Entertainment School trip
 Dropped in/Passing by Other; please state: _____

2. How would you rate today's event overall? Poor Fair Good Very good Excellent

Please explain your rating:

3. How successful was today's event at:

	Not at all successful	A little successful	Somewhat successful	Very successful	Extremely successful
Making you more interested in science?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Making science-learning fun and enjoyable?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helping you learn something new about science?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Encouraging you to seek out more activities like this in the future?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. How did you hear about The Cambridge Science Festival? (Check all that apply.)

- Word of mouth Radio TV Newspaper Postcard / Flyer / Poster / Banner
 Through school Through work Festival website / e-mail Other websites (news, local event listings)
 Social Network Website (e.g. Facebook, Twitter) Other Festival related program
 Other; please state: _____
 I did not know this event was part of The Cambridge Science Festival

5. Other than The Cambridge Science Festival, how frequently have you attended other science events or visited science centers (museums, aquariums, zoos, etc.) in the past year?

- Not at all in the past year Once in the past year 2 to 3 times in the past year More than 3 times in the past year

6. Did you interact with a science professional as a part of today's event? Yes No I'm not sure

7. Before today, how many times in the past year have you had the chance to interact with a science professional?

- Not at all in the past year Once in the past year 2 to 3 times in the past year More than 3 times in the past year

Please turn page over >

8. As part of today's event, did you complete an activity where you got to handle and manipulate materials in order to learn about science? Yes No I'm not sure

9. If you had to choose three words to describe your experience today, what would they be?

10. Will you plan to participate in Cambridge Science Festival events again next year? Yes No Maybe

11. Do you have any suggestions for next year's festival?

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A few final questions about you:

12. Your gender Male Female

13. Your age group < 14 15 – 17 18 – 24 25 – 34 35 – 44 45 – 54 55 – 64 65+

14. Your race / ethnicity (Check all that apply.)

American Indian or Alaska Native

Asian

Black or African American

Hispanic or Latino

Native Hawaiian or Other Pacific Islander

White or Caucasian

Mixed

Other; please describe: _____

15. What is your zip code? _____

16. Do you or anyone in your family study or work in a science-related field? Yes No

17. What is the highest degree you have earned?

Less than High School

High School

Associates / 2-year

College / 4-year

Master's

Ph.D. / Professional

18. Did you attend the Festival: (Check all that apply.)

On your own

With friends

With your spouse

With family

With children; list ages here _____

Thank you for participating in this survey!