Find Your (Beer) Match: Yards 2015 Philadelphia Science Festival Beer Development

1. What are you looking for in a beer?
   A long term commitment, a beer I can settle down with
   A “going out beer,” something that I can enjoy at a ball game or in a pub
   A “low-key” beer that I can take for a long walk on the beach or kick back with during a movie
   I’m not looking for anything serious right now

2. Which shape do you find sexiest? (Image above)
   a
   b
   c
   d
   e
   f
   g
   H. It's all beautiful, baby
3. Complete this sentence: Gentlemen/women prefer...

   Blondes

   Redheads

   Brunettes (The darker the better)

   It's what's inside that counts

4. True or False: (alcohol) Size Matters

   True: I like a beer that knocks me on my butt after a few sips

   False: I'm looking for something that keeps me functioning after a pint

5. What's your sign?

   Winter – something heavy, something that goes with a dessert or a whole roast chicken – you know something that the pilgrims would have drank during their first winter

   Spring – something that welcomes the warm weather. Not too heavy, not too light, something that would make Goldilocks say “juuuust right”

   Summer – something light and refreshing, something that says BBQ and bikinis

   Fall – something good for a camp fire or that looks good in Birkenstocks. The kind of beer a squirrel would stash away with acorns to prepare for winter

6. Did you ever have “the beer that got away?” (Perhaps you moved, perhaps a family member did not approve of your love, perhaps it was an experimental beer and discontinued) If you have lost such a love, tell us about it:
7. Which animal describes your preferred level of hops? (Image Above)

A. Hop it to me!
B. Cute but not too hoppy
C. Some hops
D. I’ll pass on the hops

E. I have no idea what hops are or what they do for my beer... enlighten me

8. Which one of our Founding Fathers (and Brewmasters) would win in a throw down?

Jefferson – the pen is always mightier than the sword
Franklin – Philly represent!
Washington – he could never tell a lie nor could he loose in fisticuffs

9. How do you feel about “funky” beer ingredients (i.e. seaweed, brains, pieces of the moon)

Hell yeah! I'm up for anything
Hmm... I'd have to know what the “funk” is before I tried it, but I'd probably be game
No, thanks. I'm not what you would call an “adventurous” spirit

Done